



BRAIN STATION 23

DRIVING DIGITAL TRANSFORMATION WORLDWIDE

THE BRAIN STATION 23 NETWORK



2500+

Projects Delivered

1500+

Clients Served

850+

Professionals

30+

Countries Reached

18+

Years of Experience



Since our inception in 2006, we have grown into a prominent global IT & software services provider, driving innovation and delivering tailored to organizations worldwide

BRAIN STATION 23
The global hub of TOP BRAINS



USA



UAE



MALAYSIA



GERMANY



BANGLADESH



JAPAN



UK



AUSTRALIA



SWEDEN



NETHERLANDS



NORWAY



SWITZERLAND

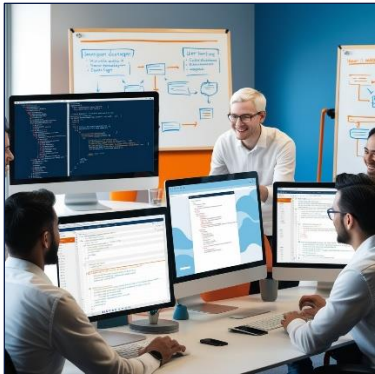


MAURITIUS



TRINIDAD

OUR SERVICES



DEVELOPMENT & IMPLEMENTATION

- Custom solutions
- Partner solutions
- White labeled solutions



PRODUCTS & LICENSING

- Off the shelf solution
- Third party license reselling



MANAGED SERVICE

- Application maintenance
- Infrastructure maintenance



TECH TALENT AUGMENTATION

- Individual resource for your team
- Entire team for your organization



STREAMLINE YOUR BUSINESS WITH COMPREHENSIVE DIGITAL SOLUTIONS



- ✓ ERP& CRM
- ✓ FINTECH SOLUTIONS
- ✓ E-COMMERCE SOLUTIONS
- ✓ HEALTHTECH SOLUTIONS
- ✓ LMS SOLUTIONS
- ✓ ENTERPRISE CMS

- ✓ CLOUD CONSULTING
- ✓ CLOUD MIGRATION & MANAGED SERVICE
- ✓ CLOUD-NATIVE DEVELOPMENT
- ✓ DEVOPS & QA AUTOMATION
- ✓ CLOUD HOSTING & DR
- ✓ SECURITY AUDITS & PENETRATION TESTING

- ✓ AR/ VR SOLUTIONS
- ✓ GAME DEVELOPMENT
- ✓ AI/ ML & DATA SCIENCE
- ✓ IOT SOLUTIONS
- ✓ TECH TALENT AUGMENTATION
- ✓ INSURANCE SOLUTIONS



ISO 9001

(Quality Management System Certification)



ISO 27001

(International Standard for Information Security management System)

CMMI DEV | ML3
APPRaised

OUR VALUES

LEADERSHIP

OWNPATH

We OWN all your challenges with Passion, Agility, Team spirit and Honesty to lead with excellence and deliver beyond expectations.

STRATEGIC

FAST

Flexibility and agility: Rapidly adapting to market changes and client needs.

Amplify performance: Continuously improving to surpass expectations.

Superior customer experience: Providing exceptional service at every touchpoint.

Transformative growth: Leading innovation and significant progress.



INDUSTRIES WE SERVE



TECHNOLOGY PARTNER



Gold Partner



Advanced Consulting Partner



Solution Partner



Gold Partner



Solution Partner



Certified Partner



Silver Partner



Solution Partner



Expert Partner



OVER A THOUSAND CLIENTS WORLDWIDE TRUST US FOR CUTTING-EDGE SOFTWARE SOLUTIONS



abbvie



VEON



IOTIX



WE'RE PROUD TO HAVE WORKED WITH AMAZING CLIENTS FROM



EMPOWER YOUR BUSINESS WITH THE LATEST TECHNOLOGIES



MICROSOFT

- .Net Core
- Entity Framework (EF)
- SharePoint
- SignalR
- C#
- SSIS (Data Wirehouse)
- ASP.net Web API/MVC 4

JAVASCRIPT

- MVC/MVVM Framework
- Angular.js
- Node.js
- Jade
- Express.js
- jQuery
- React
- Vue.js

XR

- Vuforia
- Unity 3D
- Unreal Engine
- ARCore
- ARKit
- OpenVR
- Maxst
- DeepAI

SAP

- SAP ECC and S/4Hana on-premise
- SAP s/4Hana, Private Cloud
- SAP S/4 Hana, Public Cloud
- SuccessFactors (HCM Solution)

ODOO

- POS
- Sales
- Inventory
- MRP
- Purchase
- Invoicing
- Accounting
- Timesheet

PHP

- Moodle
- Lavarel
- CodeIgniter
- CakePHP
- WordPress

ENTERPRISE CMS

- AEM
- Sitecore
- Drupal

JAVA

- Spring
- Spring Batch
- Jasper Report
- Apache Tile
- Velocity Template
- AOP
- Ehcache
- Apache POI
- Hibernate
- Maven
- Gradle
- Axis 2
- JSTL
- JMS
- Struts

MOBILE

- iOS – iPhone/iPad (Native)
- Android
- Appcelerator Titanium
- Phonegap
- React Native
- .NET MAUI
- Unity 3D
- Ionic
- Flutter

BI, ML & AI

- Microsoft Power BI
- Hadoop
- Oracle BI
- Python pandas & scikit
- Azure ML Studio
- Tensor Flow
- Torch
- Cognigy
- Spacy
- Apache Spark
- Nvidia Clara
- Kube Flow
- AWS SageMaker
- GCP AI lab

CLOUD

- AWS
- Azure
- Google
- Digital Ocean
- Oracle

DATABASE

- SQL Server
- PostgreSQL
- MongoDB
- MySQL
- RavenDB
- Oracle

TESTING AUTOMATION

- Selenium
- Cypress
- Appium
- Cucumber
- Katalon Studio
- Apache Jmeter
- Postman
- Playwright
- ZAPTest
- BurpSuite

MEAN STACK

- Node.js
- Express.js
- Angular
- Jade
- React

SALESFORCE/ VEEVA

- SFMC
- Veeva CRM
- Veeva Vault
- IQVIA Data Connector

PYTHON

- Django
- Flask
- Fast API



PORTFOLIO

Our Expertise in Different Industries



HCP PORTAL

Industry: Pharmaceuticals
Region: Germany



BUSINESS CHALLENGE

- As they are a leading pharmaceutical company, they have decided to implement the **superior solution for HCP communication and engagement**.
- They have selected **Adobe Marketing Eco System** for implementation of their Marketing landscape.

SOLUTION

- We have developed concept for the Marketing landscape, including processes for **DevOps, CI/CD, setup and integration of the Adobe Marketing Cloud Toolset**, introduction of required **Content Management Processes**.
- Development of the Marketing landscape **supporting Omni Channel communication strategy for HCPs worldwide**, Creation and **Management of Content**, Introduction and support of **personalized marketing**.



FEATURES IMPLEMENTED

DISPENSING RELEVANT UP-TO-DATE CONTENT	RESPONSIVE DESIGN, EASE OF USE	PERSONALIZATION
CONTENTS FROM DIFFERENT THERAPY AREAS	ANALYTICS	MEDICAL PRODUCT LAUNCH
MEDICAL EDUCATION SITE	EVENTS & CONGRESS	EMAIL SUBSCRIPTIONS
CONTACT & SUPPORT	DIGITAL PRODUCT LEAFLET	LMS INTEGRATION

TECHNOLOGY



MULTI REGIONAL DIGITAL EXPERIENCE Galápagos



BUSINESS CHALLENGE

- Commercialization market in five new European countries.
- They need a central digital HCP portal to enable multi-channel capabilities for the commercial business units in five European countries.
- They need product websites for different countries

SOLUTION

- Functional & Layout Design
- Information Architecture High-level use cases
- Customer Data Platform including Consent management
- Automated content approval workflows for pharma compliance
- All AEM components with responsive design
- SLC according to GxP non-critical



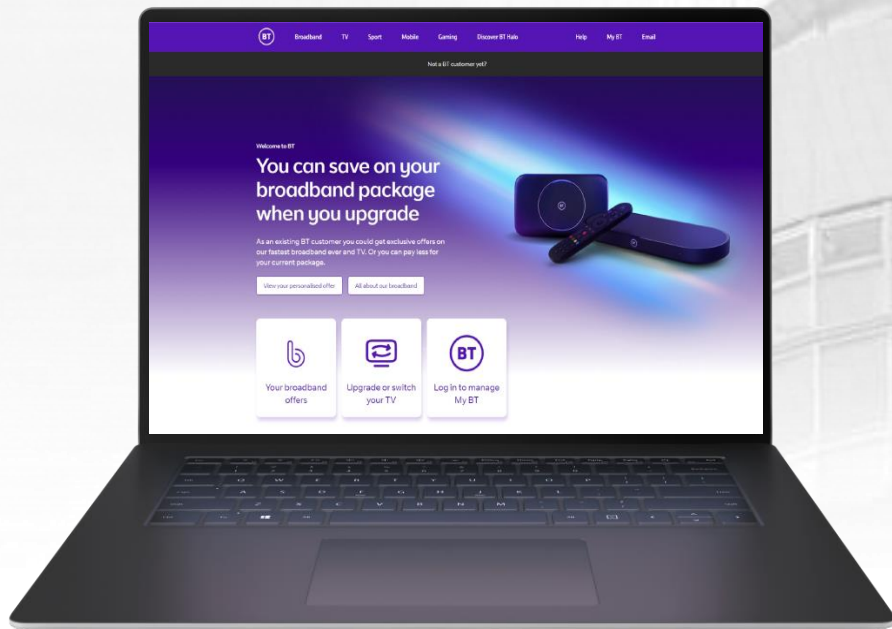
FEATURES IMPLEMENTED

DISPENSING RELEVANT UP-TO-DATE CONTENT	RESPONSIVE DESIGN, EASE OF USE	PERSONALIZATION BASED ON HCP SPECIALTY
CONTENTS FROM DIFFERENT THERAPY AREAS	ANALYTICS & DIGITAL INSIGHTS	MEDICAL PRODUCT LAUNCH
REP/MSL IS AUTOMATICALLY UPDATED	EVENTS & CONGRESS	EMAIL CAMPAIGN
CONTACT & SUPPORT	REQUEST SAMPLE	GATED WEB LOGIN
ON24	DOWNLOAD LIBRARY	COMPLIANCE

TECHNOLOGY



STEAMLINED DIGITAL EXPERIENCE



BUSINESS CHALLENGE

- No B2B customer facing site.
- Ability to make online order placement for customers was required.

SOLUTION

- Customer facing website and self-service portal.
- Online order journey management.



FEATURES IMPLEMENTED

ONLINE BILL PAY	FEATURED & MOST POPULAR PRODUCTS	PRODUCTS & SOLUTIONS
BUSINESS FORUMS	ACCESS EMAILS	CASE STUDIES
SMALL BUSINESS SOLUTIONS	FIND LOCAL OUTLETS	ORDER TRACKING
EVENTS FOR BUSINESSES	CORPORATE SOLUTIONS	CONTACT SALES & SUPPORT

TECHNOLOGY



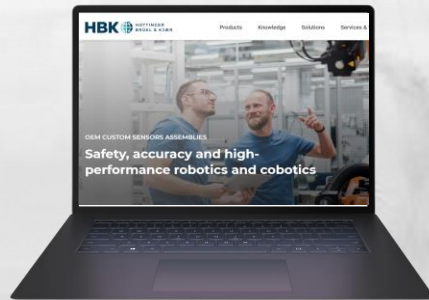
Adobe
Experience
Manager



Microsoft
.NET

ORACLE
Siebel

B2B PRODUCT CATALOGS & E-COMMERCE



BUSINESS CHALLENGE

- Fast and accurate search on a very large amount content where there are **currently 50k+ pages**
- Efficiently handle many **unique visitors 20k+ in just 24 hours.**
- Integration with different systems like pcm, typesense, redis, CIAM etc.
- Build product pages dynamically on the fly in a minimum amount of time that it looks like data being fetched from native.

SOLUTION

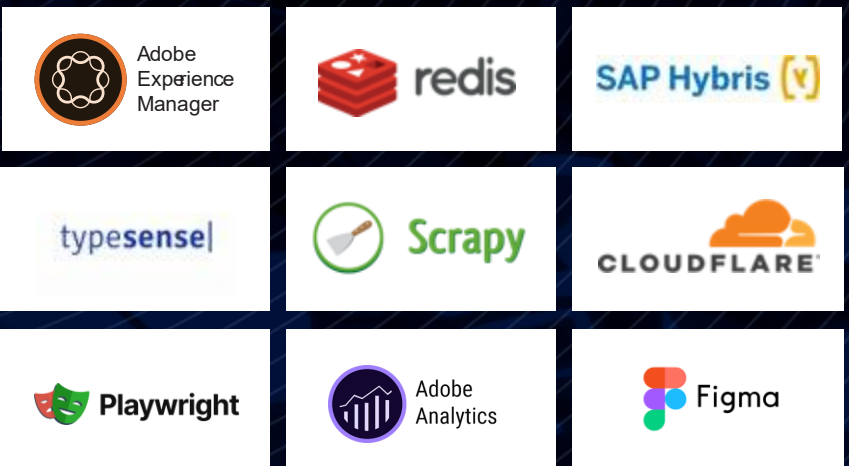
- Integrated typesense, redis and scrapy for high performance search.
- Advanced search on large volume of contents & data
- Integrated tailwind to have a robust front-end performance.
- Dynamic pages integration with pcm / SAP Hybris commerce platform



FEATURES IMPLEMENTED

DIFFERENT COMPLEX INTEGRATION	DYNAMIC PRODUCT PAGES	E-COMMERCE SOLUTION
EFFICIENT SEARCH FROM A VERY LARGE CONTENT	TAILWIND INTEGRATED	REDIS INTEGRATION TO PROVIDE QUICK RESULT
TYPESENSE AS BACKBONE OF SEARCH	SCRAPY TO SCRAPE ALL TO FOR SEARCH	ASSET FROM ANOTHER CDN TO MINIMISE CALL ON OUR END

TECHNOLOGY



CASE STUDY: **abbvie**

- World's leading pharmaceutical company with 29,000 employees and medicines in over 175 countries.
- Their annual revenue is 32.75 billion USD.
- They have specialties in Biopharmaceutical, Biotechnology, Innovation, Research and Development, Manufacturing, Biotherapeutics, etc.

Complexities

- As they are a leading pharmaceutical company, they have decided to implement the superior solution for HCP communication and engagement.
- They have selected Adobe Marketing Eco System for implementation of their Marketing landscape.

Solution

- We have developed concept for the Marketing landscape, including processes for DevOps, CI/CD, setup and integration of the Adobe Marketing Cloud Toolset, introduction of required Content Management Processes.
- Development of the Marketing landscape supporting Omni Channel communication strategy for HCPs worldwide, Creation and Management of Content, Introduction and support of personalized marketing.

Impact

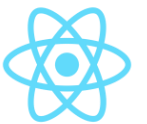
- We launched just in 12 weeks the first client facing website & portal with the relevant, up-to-date and personalized content. The communication with the HCPs improved significantly incl. metrics for empathy and retention.



FEATURES

- Dispensing relevant up-to-date content to Health Care professions
- Contents from different Therapy areas
- Medical Education Site
- Responsive Design, Ease of use targeting HCPs
- Analytics
- Events & Congress
- Personalization
- Medical Product Launch
- Email subscriptions
- Contact & Support
- Digital Product leaflet

TECHNOLOGY



CASE STUDY: Galápagos

- Galapagos (Euronext & NASDAQ: GLPG) is a clinical-stage biotechnology company specialized in the discovery and development of small molecule medicines with novel modes of action. Recently a strategic joint partnership together with Gilead has been signed-off, making the company enter commercialization in five new European countries: France, Italy, Spain, Netherlands, Belgium.

Complexities

- Commercialization market in five new European countries.
- Two different therapeutical areas for commercialization and related countries, Germany and UK, will switch between Gilead and Galapagos.
- They need a central digital HCP portal to enable multi-channel capabilities for the commercial business units in five European countries.
- They need product websites for different countries

Solution

- Functional & Layout Design
- Information Architecture
High-level use cases
- Customer Data Platform including Consent management
- Automated content approval workflows for pharma compliance
- All AEM components with responsive design
- SLC according to GxP non-critical

Impact

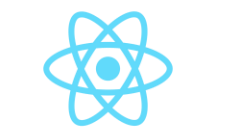
- We developed responsive websites & portals which are relevant, up-to-date and with which this global pharmaceutical player is showcasing their works.



FEATURES

- Dispensing relevant up-to-date content to HCPs
- Web Login (gated)
- Contents from different Therapy areas
- Responsive Design, Usability targeting HCPs
- Analytics & Digital Insights
- Events & Congress
- Personalization based on HCP Specialty
- Medical Product Launch
- Email Campaign
- Request Sample
- Direct GLPG Contact
- Rep/MSL is automatically updated
- Download Library
- ON24
- Compliance

TECHNOLOGY



BSEZ needed solution where a they can accommodate their Accounting module to solve advance payment, loan management and other basic accounting difficulties. Further they adopt Project module to track their daily operation and keep track of tasks which were handled manually.

Solution

- Automates accounting, loan management, and tax report generation
- Manages bills, invoices, payments, and reconciliations in one system.
- Reduces paperwork and eliminates manual approvals.
- Tracks regular operations across all departments.
- Ensures completion of recurrent tasks in the system.

Impact

- With the solution BSEZ has currently automated their regular accounting process. The tasks that were very difficult to handle through excel or any other manual process is now solved with few clicks. They automated their operation approval process in ERP. As a result, no manual communication for approval or task assigning is necessary now.

INCORPORATED MODEL

Accounting	Multicurrency
SOP (Project Management)	Challan
Loan Mangement	Procurement
Inventory	IDP Software Integration with ERP

TECHNOLOGY

odoo



Purchase, Sales & Project management automation was in extreme time consuming and tedious job for them. They needed a solution where interconnection between these businesses were necessary.

Tracking over petty cash to entire project budgeting was essential to track down the expenses and ensure profitability of the company.

Advance Salary, Employee loan and Late attendance penalty was some HR feature that has been introduced to their ERP solution.

Solution

- Odoo ERP comes into play to solve the entire business process where every single module is a stand-alone business solution but interconnected as well.
- Odoo UAE localization for Accounting and Payroll gives an easy solution to track cater the business need of No1events.

Impact

- With the solution No1events has achieved exponential efficiency while maintaining events and expenses.
- Employee check-in/out time has been automated with attendance devices which ensure proper pay-slip generation

INCORPORATED MODEL

Event Management	Project
Timesheet	Planning
Sales	Purchase
Inventory	Accounting
HRMS	Marketing

TECHNOLOGY





MSI have been running the business for 11 + countries in LATAM, with our successful solution, we are now able to easily manage their HR & Payroll activities in one platform including overtime, multi contract.

Solution

- Multi Company HR solution.
- Multicurrency invoice have been implemented.
- Multi Layard procurement & Sales management system.
- Automated Project Management.

Impact

- MSI can easily manage their HRMS Process for 11 countries in one platform. This has greatly improved their operational efficiency. With this improvement, they are also automating their procurement, invoicing, accounting & project management with odoo.

INCORPORATED MODEL

Payroll	Employee
Time Off	Expenses
Recruitment	Appraisal
Account and Invoicing	Project Management
Purchase	Sales

TECHNOLOGY



Nath needed a solution where they can manage all their Sales, purchase, POS, E-commerce and other functions in a systematic way. Before, all the HR process performed manually with Excel and other processes.

Solution

- We choose Odoo (Open-source ERP Solution) to develop the ERP solution for them as we have the best developers working on this platform for a long time.
- After the implementation, user can generate all kinds of required report and data. Now, User can access any kind of information only by few clicks.

Impact

- Nath can now manage all their resources centrally, under one platform. After the implementation, users can generate all kinds of required reports and data. Now, users can access any kind of information only by a few clicks.

INCORPORATED MODEL

Sales	Purchase
Inventory	Point of Sale (POS)
Ecommerce	Accounting (Spanish Localization)
Barcode	Odoo Studio

TECHNOLOGY



DHCare needed a solution where they can manage all their patient data, enrollment, care manager assignment & service tracking, work time & billing, issue-ticketing service and other functions in a systematic way. Previously they work manually with Excel & ZOHO application.

Solution

- We choose Odoo (Open-source ERP Solution) to develop the Management system solution for them as we have the best developers working on this platform for a long time. After the implementation, user can generate all kinds of required report and data. Now, User can access any kind of information only by few clicks.

Impact

- DHCare now has a centralized information system where they can manage patients and tickets with just few clicks; along with automated reporting.



INCORPORATED MODEL

Patient Management

Ticket Management

Reporting & Restriction

TECHNOLOGY

odoo

CITYREMIT



BUSINESS CHALLENGE

- Before digital platforms, sending money required physical visits to banks, causing delays and inconvenience for both senders and receivers..
- Due to the unavailability of a digital app, remitters were forced to take less reliable methods of sending money.

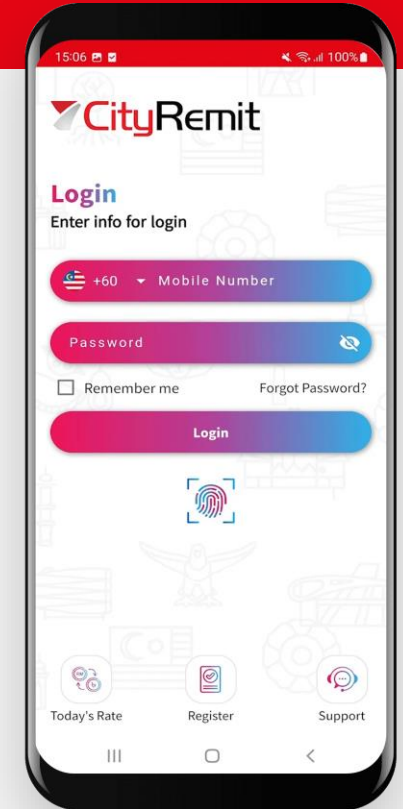
SOLUTION

- We built a cross platform application for the end users, available for both Android and iOS users.
- Registration requires selecting user details, followed by inputting the OTP received via text.
- Users and submit documents online or visit a branch for KYC verification.
- The app allows users to manage their beneficiaries and add new ones as needed.



FEATURES IMPLEMENTED

CUSTOMER ONBOARD	USER ACCESS MANAGEMENT
CONFIGURATIONS	CANCEL & REFUND PROCESS
BENEFICIARY MANAGEMENT	DST/AGENT ONBOARD
DYNAMIC APPROVAL PROCESS	AMENDMENT
REWARDS	



TECHNOLOGY



POCKET E-WALLET



BUSINESS CHALLENGE

- Navigating complex financial regulations and maintaining top-tier security practices
- Balancing the need for a swift market entry with ongoing maintenance and updates
- Achieving seamless scalability without compromising on performance and user experience
- Ensuring seamless integration with multiple banks and third-party services while maintaining data security and reliability

SOLUTION

- An all-encompassing wallet ecosystem comprising Android and iOS mobile apps, a Core Banking system, Middleware APIs, and a back-office portal.
- Designed using an event-driven microservices architecture to guarantee scalability and reliability.
- Developed using a battle-tested technology stack that includes Java, Spring Boot, Kafka, Akka, Redis, PostgreSQL and is ready for cloud-native deployment



FEATURES IMPLEMENTED

DIGITAL ONBOARDING WITH ID DOCUMENT CAPTURE AND LIVENESS VERIFICATION		TRANSACTION MONITORING	
CHARGE AND FEE MODULE	NOTIFICATION	BANK TO WALLET TRANSFER	WALLET TO BANK TRANSFER
MULTI-LINGUAL	WALLET TO WALLET TRANSFER	MERCHANT PAYMENT	LINK BANK ACCOUNT
4 EYE APPROVAL PROCESS	PROMOTION	BILL PAYMENT	PAYMENT GATEWAY
REFERRAL, REWARDS, CASHBACK	BULK TRANSFER		

TECHNOLOGY



FINTECH APP CREATOR



BUSINESS CHALLENGE

- Rehive's platform is a highly customizable business logic layer on top of any existing store of value, whether it is core banking, payment processors, exchanges, blockchains, etc. **Rehive handles 60% to 80% of the backend business logic** needed for almost any fintech application.

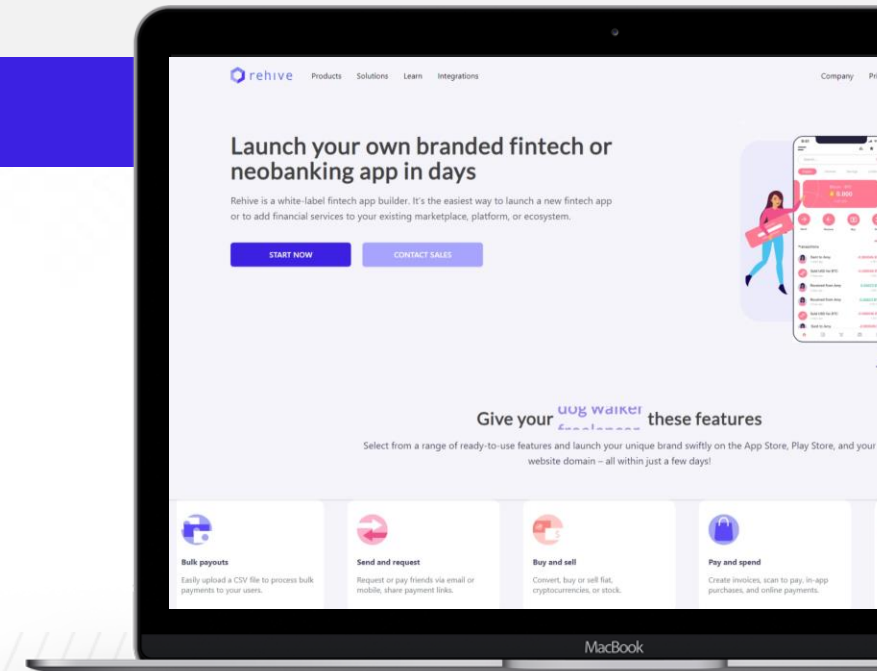
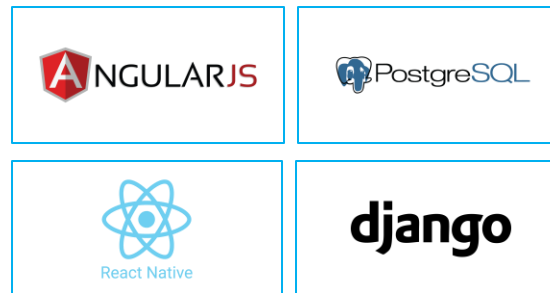
SOLUTION

- We are helping Rehive to make it possible for anyone to make the next Venmo like applications without having to incur massive expenses and building complex solutions from scratch.
- Our team works with ownership with Rehive's team to deliver the best design and development work for the ultimate fintech solution.

FEATURES IMPLEMENTED

SERVICES FOR SPECIAL BUSINESS LOGIC	PAYMENT PROCESSORS INTEGRATION	DASHBOARD	3RD PARTY APP INTEGRATION
BLOCKCHAIN INTEGRATION	BACK-OFFICE SERVICE INTEGRATION	SOLUTION EXTENSIONS	

TECHNOLOGY



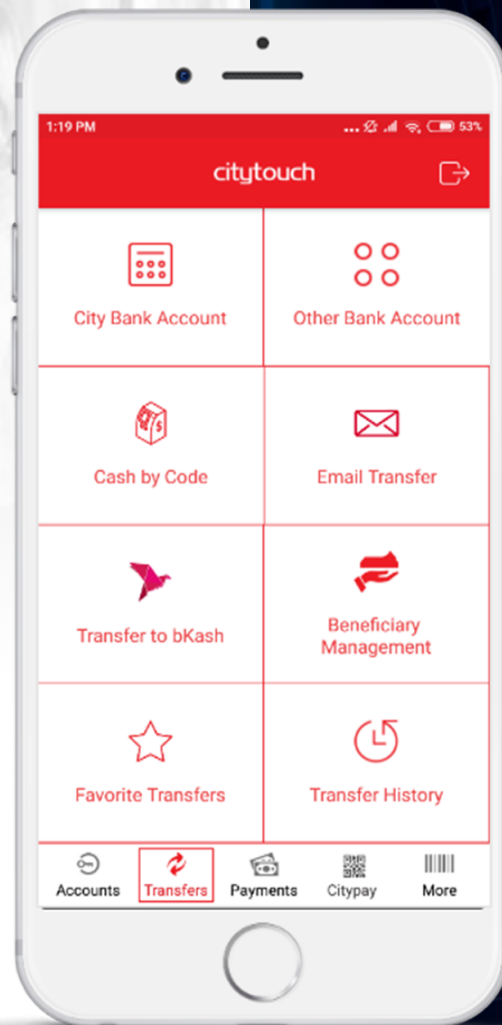


SOLUTIONS

- We've built CityTouch with the best design and development architecture, using native platforms, while focusing on every smartphone OS.
- The architecture is designed in such a way that no help is required when using this mobile application.

IMPACT

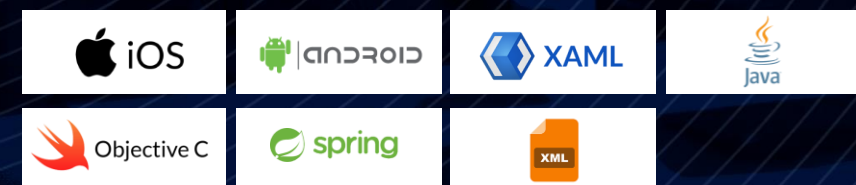
City Touch became an award-winning Internet Banking Solution, and it has advanced the level of the digital finance industry. CityTouch app currently has more than 500k users and is serving successfully to the users.



FEATURES

- Account Management
- Fund Transfer
- Card Management
- Customer Service Request
- Bill Payment
- Transfer money
- Payment using QR code to local A/C
- Fingerprint, Retina & Facial Login
- Integrated Voice recognition to locate nearest ATM/Branch

TECHNOLOGY



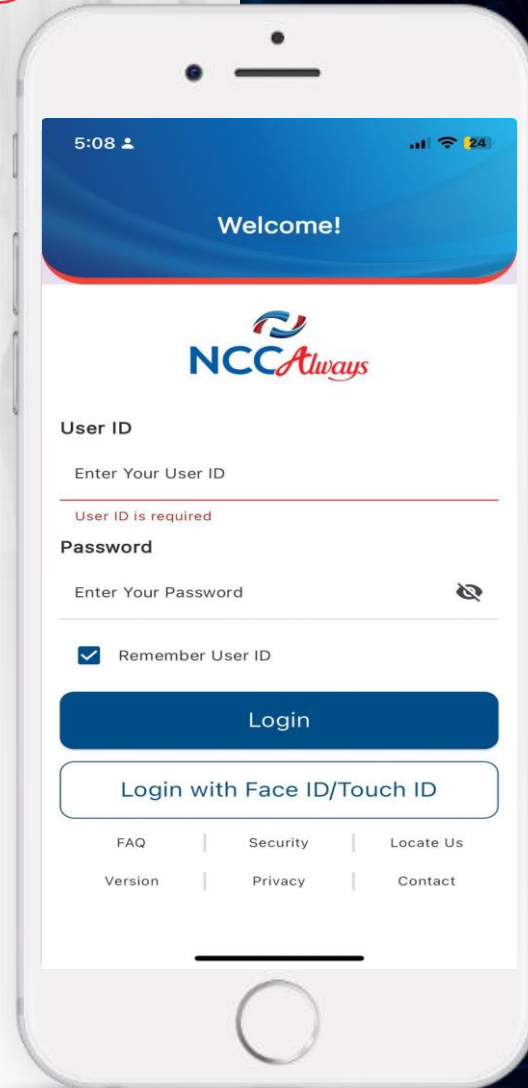


SOLUTIONS

- We've built NCC Always solution with the best design and development architecture, using Flutter platforms, while focusing on every smartphone OS.

IMPACT

NCC Always smoothen the customers journey with the Bank, and it has advanced the level of the digital finance industry. This app currently has more than 50k users and is serving successfully to the users.



FEATURES

- Account Management
- Fund Transfer
- Bill Payment
- Card Management
- Payment using QR code to local A/C
- Biometric Login
- Donation
- Service Requests

TECHNOLOGY



CORPORATE BANKING

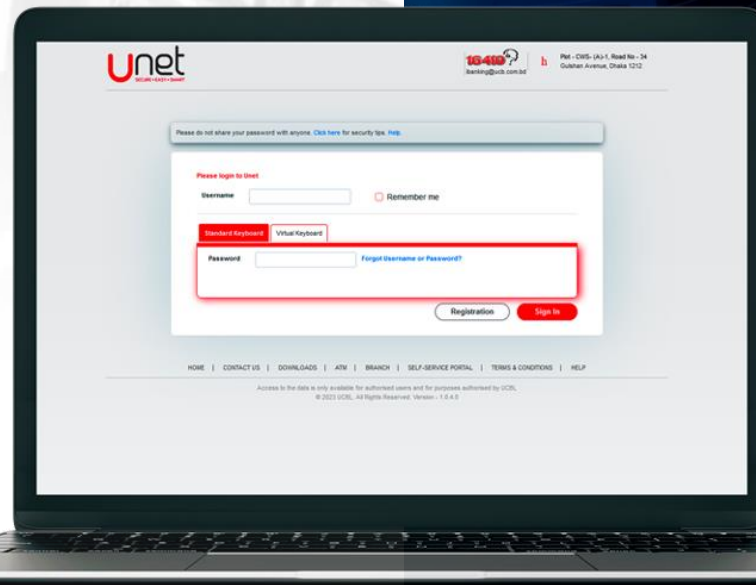


SOLUTIONS

- Corporate Banking with multilevel signature matrix for corporate clients
- Bulk Salary Disbursement option & trade finance module for corporate clients.
- Module based solution for better performance

IMPACT

By implementing multi-level signature matrix, UCBL Corporate Banking took a great step to make their clients life easy and secure. In Bangladesh, currently they are the top bank serving 100K clients and BDT 1B Monthly Transactions.



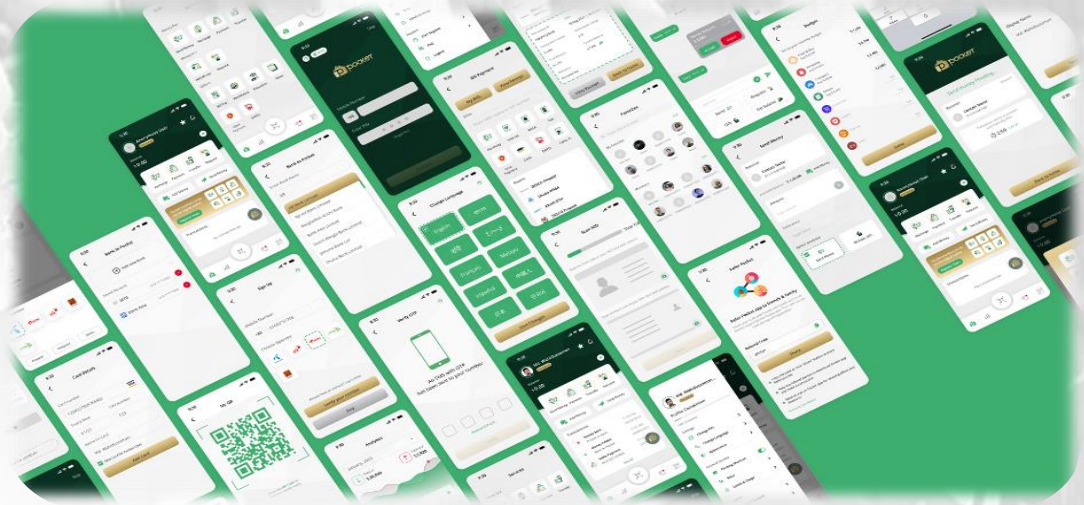
FEATURES

- Account Management
- Bulk Salary Disbursement
- Bulk Mobile Recharge
- Trade Finance
- Card Management
- Biometric Functionalities
- Customer Service Requests
- Support and Activity Log

TECHNOLOGY

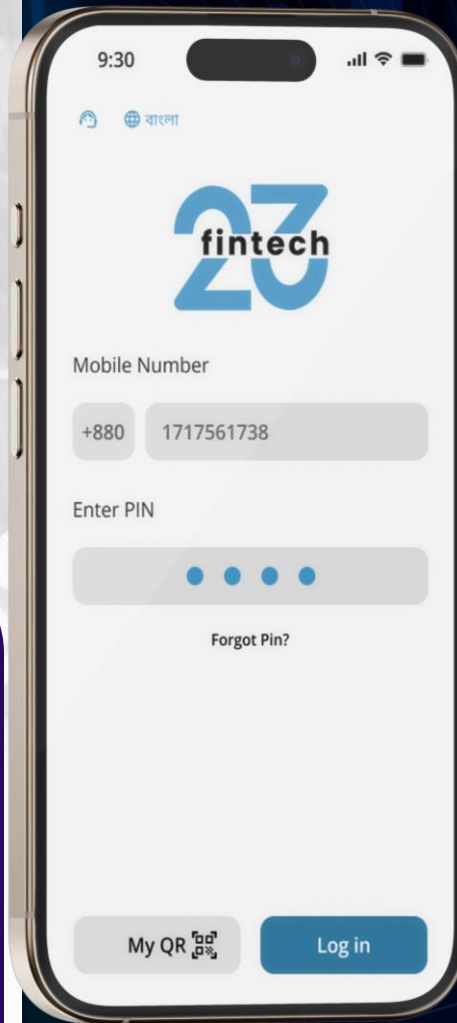


WALLET SOLUTION



RESULT

- **100K+** REGISTERED USERS
- **USD 4.5M** MONTHLY TRANSACTION
- **50+** FEATURES
- **1.60S** AVERAGE RESPONSE TIME



FEATURES IMPLEMENTED

ADD & SEND MONEY

CASH IN & OUT

VIRTUAL CARD

MOBILE TOPUP

BILL PAYMENT

REFERRAL

SCAN & PAY

FUND TRANSFER
USING CHAT

MOBILE RECHARGE

TECHNOLOGY



REMITTANCE SOLUTION



SOLUTIONS

- ADVANCED PAYMENT TRACKING & TRANSPARENCY
- BANK-GRADE COMPLIANCE AND SECURITY
- ROBUST RISK MITIGATION AND ANTI-FRAUD TOOLS
- SEAMLESS AND EFFICIENT REMITTANCE SOLUTION

FEATURES IMPLEMENTED

TRANSACTION
MONITORING SYSTEM

USER MANAGEMENT

COUNTRY
MANAGEMENT

FX DEAL
MANAGEMENT

FUNDING
REQUIREMENTS

CLIENT MANAGEMENT

REFERRAL REWARDS

REPORTING AND
ANALYTICS

+ MANY MORE

TECHNOLOGY



Jenkins



kubernetes



docker



AI/ML BASED LOAN ORIGINATION SOLUTION



SOLUTION

Our Loan Origination Solution is designed to provide seamless financial services through scalable integration with embedded finance and wallet solutions. With an emphasis on user convenience and transparency, we enable institutions to offer impactful financial products.

RESULT

- USD 1M Loan Sanctioned with 100% Recovery Rate
- 50K Registered Customer



FEATURES IMPLEMENTED

LOAN APPLY

LOAN HISTORY

LOAN PAYMENT

TAG BANK ACCOUNT

CREDIT SCORE



CLAIMS INTEGRATED CARE SYSTEM



MetLife

BUSINESS CHALLENGE

- MetLife needed an automated insurance claim management system as they previously used to maintain in pen & paper basis.

SOLUTION

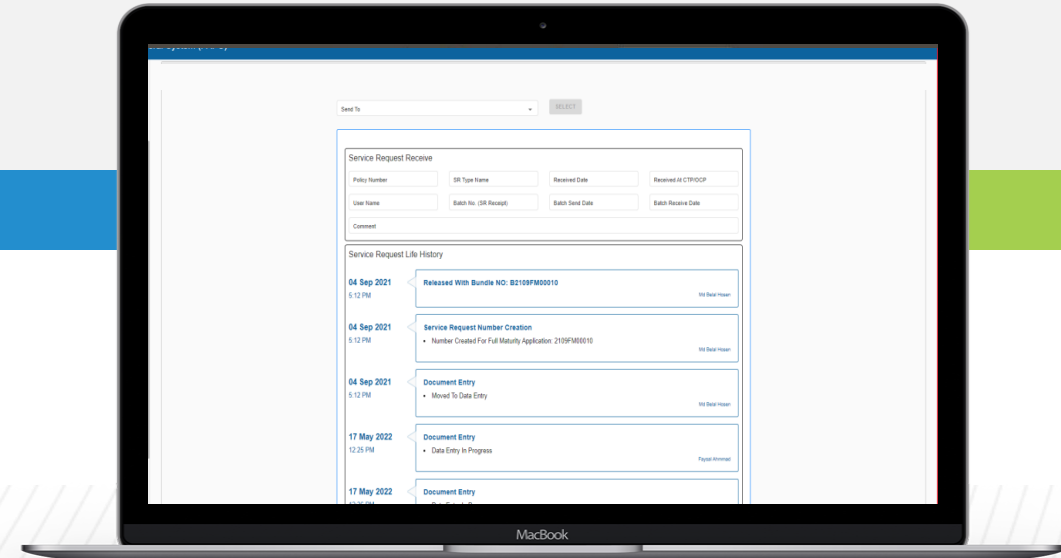
- CLiCS is the automation of manual claim processing where policy owner can submit their claims along with documents against their policy through this system to avail the claim amount.

TECHNOLOGY



FEATURES IMPLEMENTED

ACCOUNT & ROLE MANAGEMENT	CUSTOMIZED POLICY PLAN	ENROLL/ DEPENDENT MANAGEMENT	AUTOMATIC CLAIM GENERATION
PRODUCT & BENEFIT SETUP	POLICY MANAGEMENT	VALIDATING SUBMITTED CLAIMS DATA	ADJUDICATION MANAGEMENT (AUTO/ MANUAL)
NOTIFICATION MANAGEMENT	PAYMENT MANAGEMENT	CLAIMS LIFE CYCLE & HISTORY	GRAPHICAL & STATISTICAL REPORT



POLICY ADMIN PERIPHERAL SYSTEM)



MetLife

BUSINESS CHALLENGE

- MetLife needed a request validation and approval management system.

SOLUTION

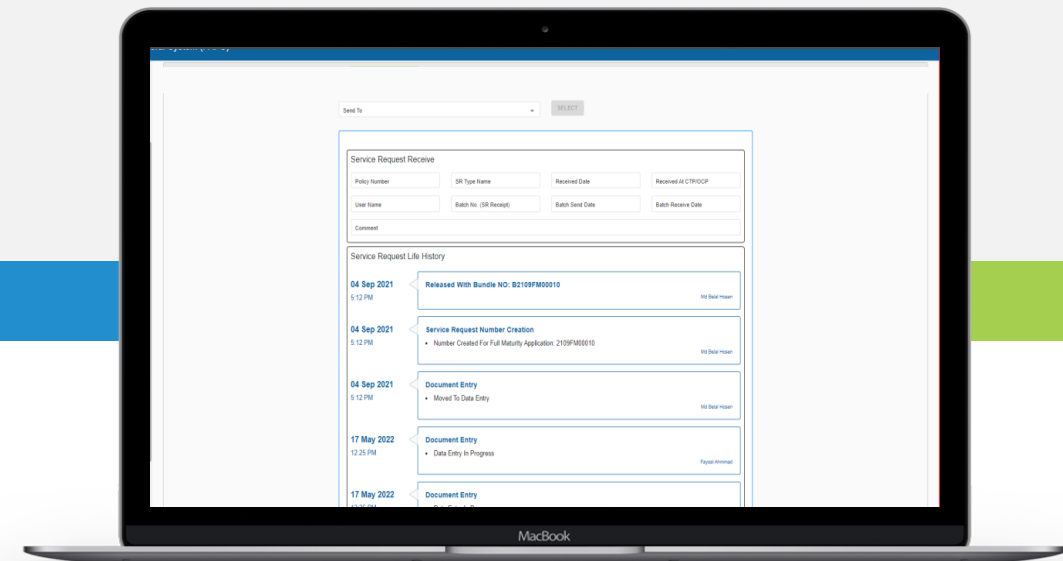
- We have developed PAPS (Policy Admin Peripheral System).
- PAPS that helps to manage insurance service requests (policy maturity/discontinuation) management, document storing against the policies, document validation.

TECHNOLOGY



FEATURES IMPLEMENTED

SERVICE REQUEST MANAGEMENT	ONLINE SERVICE REQUEST SUBMISSION	DOCUMENT MANAGEMENT	POLICE-WISE ELIGIBILITY ASSESSMENT
LOAN FACILITIES AGAINST POLICY	POLICY PAYMENT AFTER MATURITY	NOTIFICATION MANAGEMENT	GRAPHICAL & STATISTICAL REPORTS



ASSOCIATE RECRUITMENT SYSTEM



MetLife

BUSINESS CHALLENGE

- MetLife needed a recruitment portal for onboarding financial associates.

SOLUTION

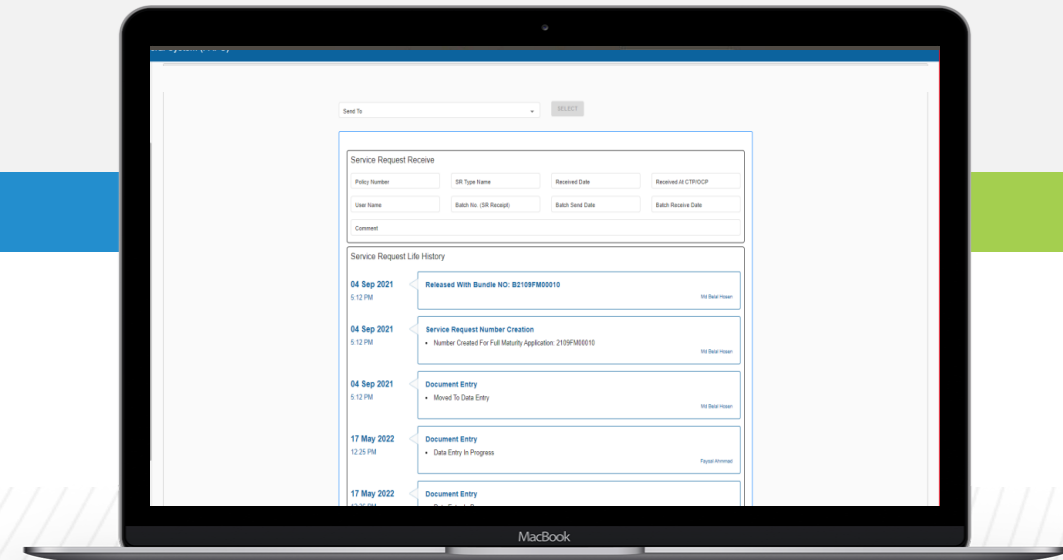
- We have developed MARS (MetLife Associate Recruitment System).
- MARS handles all financial associates' recruitment and training, along with managing them.

TECHNOLOGY



FEATURES IMPLEMENTED

FINANCIAL ASSOCIATE REGISTRATION	TRAINING MATERIAL CREATION	SUMMARY OF FIELDWORK	CANDIDATE REFERENCE VERIFICATION
TAG WITH UNIT MANAGER/BRANCH MANAGER	ONLINE EXAM CREATION	DOCUMENT UPLOAD AND VERIFICATION	TRAINING & TEST AUTHENTICATIONS
ONLINE TRAINING	ATP APPLICATION	POLICY VERIFICATION	CAMPAIGN MANAGEMENT



INSURANCE POLICY CREATOR



BUSINESS CHALLENGE

- No reusable and resilient solution to serve different insurance clients.
- No customer facing platforms
- Zero personalized customer experience
- No multi-tenancy, multi-language support
- Sales & marketing automation for the customers
- Complex premiums & claims calculations

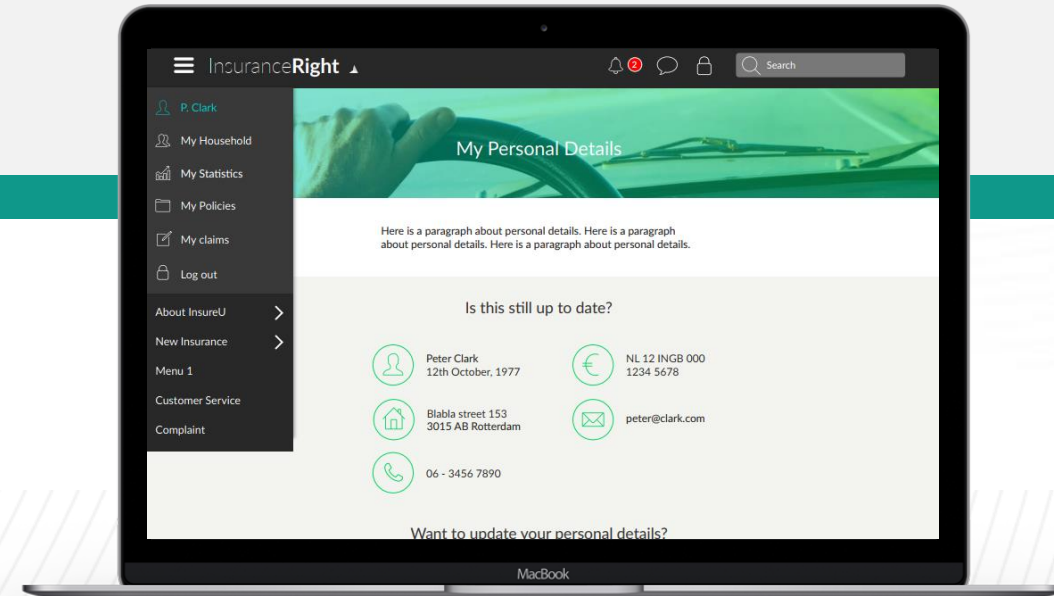
SOLUTION

- Our team built a Core Insurance product “Insurance Right” on Sitecore CMS platform.
- Personalized customer experience with higher conversion rate and increased loyalty.
- Built a reusable base-solution for Insurance Premiums and Claims.
- Support rolling out the Product to multiple customers.

FEATURES IMPLEMENTED

MULTI-TENANCY & MULTI-LANGUAGE SUPPORT	PAYMENTS (WITH HISTORY & TRACK)	SALES FUNNEL NAVIGATION	E-MAIL TEMPLATE
SALES AND MARKETING AUTOMATIONS	INSURANCE PREMIUM CALCULATIONS	FEEDBACK (AT END OF FUNNEL)	BRANDING
CUSTOMER DATA MANAGEMENT	ORDER TRACKING	CUSTOMER SERVICE	SAVING INSURANCE PURCHASE STEPS
GDPR POLICY UPDATES			

TECHNOLOGY





- Seirios is a SaaS platform tailored for Shopify store owners.
- Seirios SaaS is a comprehensive returns management solution designed specifically for Shopify store owners, streamlining the process of handling product returns to enhance customer satisfaction and operational efficiency.



Complexities

- Seamless integration with the Shopify API
- Designing customizable workflows to handle different types of returns, including refunds, exchanges, and store analytics.

Solution

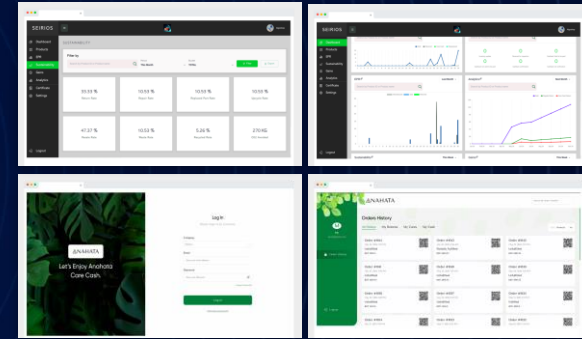
- Implementation for regular and care cash return.
- Show each store gains, sustainability, EPR and analytics
- A user-friendly customer panel for better order and return management

Impact

- Advanced analytics and EPR sustainability features enable store owners to optimize return processes, reduce waste, and promote environmental responsibility. This solution streamlines returns while driving sustainability and business performance.



PROJECT SCREENSHOTS



FEATURES

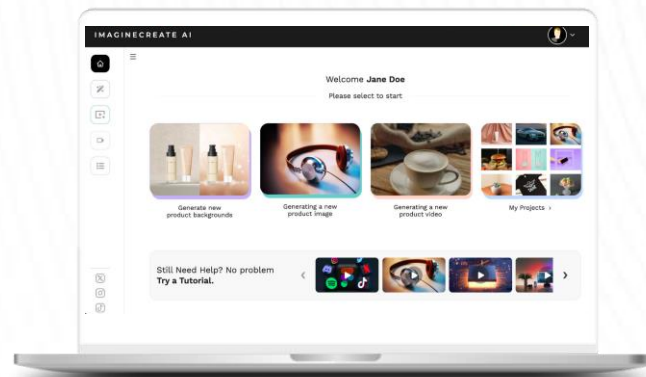
- Regular and Care cash return
- EPR
- Gains
- Sustainability
- Analytics
- Customer management
- Matrix API

TECHNOLOGY

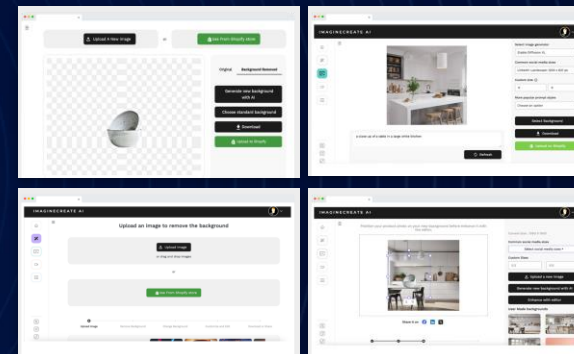


IMAGINE CREATE AI

- A Shopify app for automatically change the backdrop of your product images to fit any context, season, or campaign with AI-driven technology.
- Quickly update your product images to reflect seasonal themes, holiday promotions, or specific marketing campaigns without the need for new photoshoots.
- Save hours of editing time with automated tools that streamline the image transformation process.



PROJECT SCREENSHOTS



Complexities

- Integrating advanced AI algorithms to accurately remove backgrounds and generate new scenes while maintaining the quality and realism of the product visuals.

Solution

- Utilize state-of-the-art AI algorithms for precise background removal and realistic scene generation based on user prompts. Continuously train the AI models with diverse datasets to improve accuracy and adaptability.

Impact

- The ability to quickly transform product visuals with realistic backgrounds and professional design elements significantly enhances the visual appeal of the storefront. This helps attract and retain customers, ultimately driving sales.

FEATURES

- Instantly remove existing product backgrounds
- Generate new backgrounds in seconds by simply describing the scene around it
- Select from popular prompt styles and models to help you achieve results
- Enhance your photos using editor tools - easily add design elements & messaging
- Autogenerate captions and descriptions tailored to each channel with AI

TECHNOLOGY



PICKSLIDE

A Shopify app, Merchants can effortlessly curate and showcase their most in-demand collections through a captivating carousel feature

Enhance sales, engage customers, and stay ahead of the competition by highlighting key collections in a visually stunning display

Our user-friendly platform transforms the shopping experience, empowering merchants to maximize their store's potential and online presence.



Complexities

- One challenge merchants may face is effortlessly curating and showcasing their most in-demand collections. With a diverse range of products and shifting consumer trends

Solution

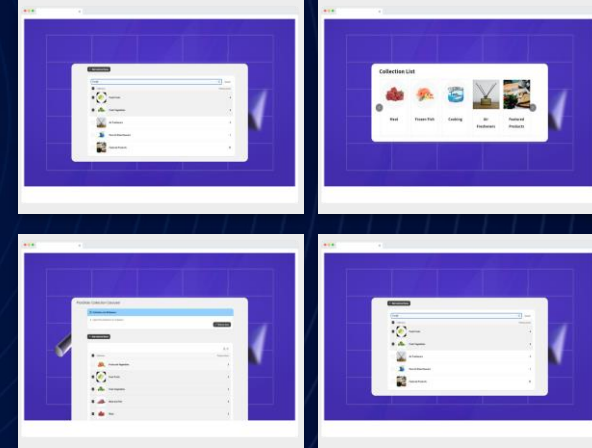
- To overcome this challenge, the PickSlide: Collection Carousel app allows users to easily create and exhibit their most popular collections using a fascinating carousel feature.
- Enable merchants to display collections in the form of a carousel.

Impact

- Customer allows to easily create and exhibit their most popular collections using a fascinating carousel feature



PROJECT SCREENSHOTS



FEATURES

- Effortless Collection Curation
- Efficient Collection Search
- Captivating Carousel Display
- Customizable Appearance

TECHNOLOGY



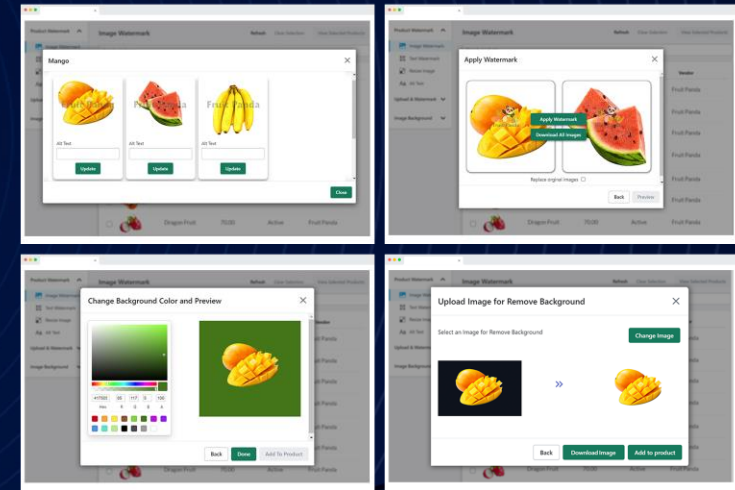


IMAGE TOONIFY- WATERMARK & BG

- A Shopify app for image management with powerful features. Apply and customize image and text watermarks, resize images, and add alt text. Remove the background and change the background color.
- Quickly update your Shopify store product images by applying image and text watermarks, removing backgrounds, or changing background colors for brand protection and visual consistency.
- Download images instantly after applying watermarks, removing backgrounds, or changing background colors.



PROJECT SCREENSHOTS



Complexities

- Ensuring the watermark can be applied dynamically based on different image sizes and aspect ratios without distortion.
- Resizing images without losing quality or distorting the original aspect ratio.
- Removing backgrounds accurately, especially from complex images, requires advanced algorithms, possibly involving machine learning models or sophisticated edge detection techniques.
- Ensuring that the new background color complements the product image without causing color bleed or loss of detail.

Solution

- Implement responsive algorithms that calculate the ideal watermark size and position based on the image dimensions. Utilize vector-based watermarks where possible to maintain quality across different resolutions.
- Use algorithms that maintain the original aspect ratio during resizing, such as adding padding or cropping intelligently based on content-aware techniques.
- Implement advanced AI-based models for background removal, trained specifically for e-commerce images.
- Implement color management techniques that adjust the background color dynamically based on the product colors to avoid clashes.

Impact

- Safeguards intellectual property by enabling easy watermarking of images.
- Enhances visual appeal with background removal and customization, leading to higher customer engagement.
- Saves time with bulk processing features, allowing businesses to focus on other critical tasks.
- Ensures uniformity in image quality, boosting brand professionalism and customer trust.

FEATURES

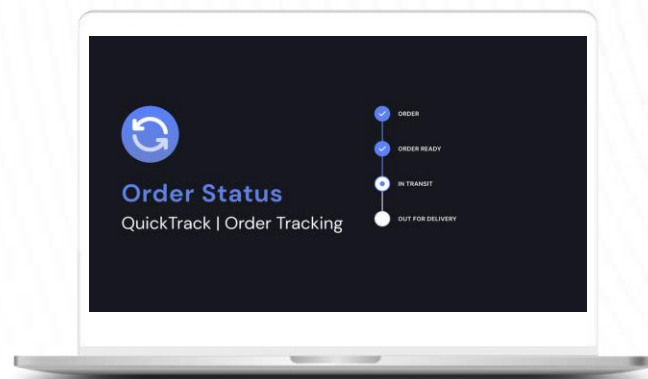
- Single and bulk Image Watermarking
- Single and bulk Text Watermarking
- Image Resizing
- Alt Text Addition
- Image background Removal
- Image background Color Change

TECHNOLOGY



QUICKTRACK

- QuickTrack | Order Tracking Shopify app provides customers with frequent updates on their order status helps create customer loyalty and fosters trust in your business.
- It also automatically provides an estimated delivery date for each order, so customers always know when to expect it



Complexities

- Providing accurate, real-time updates on the status of each order involves integrating with multiple carriers and logistics partners, which can be complex and require constant synchronization.

Solution

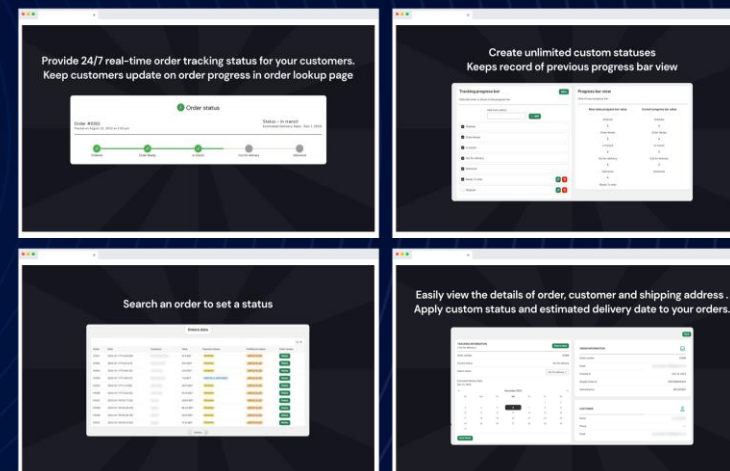
- By integrating with APIs of major shipping carriers, the app fetches real-time updates directly from the source. A robust backend system processes and relays these updates efficiently to customers.

Impact

- Frequent and accurate updates on order status build trust and reassure customers, leading to increased loyalty. Customers are more likely to return to a business that keeps them well-informed about their purchases.



PROJECT SCREENSHOTS



FEATURES

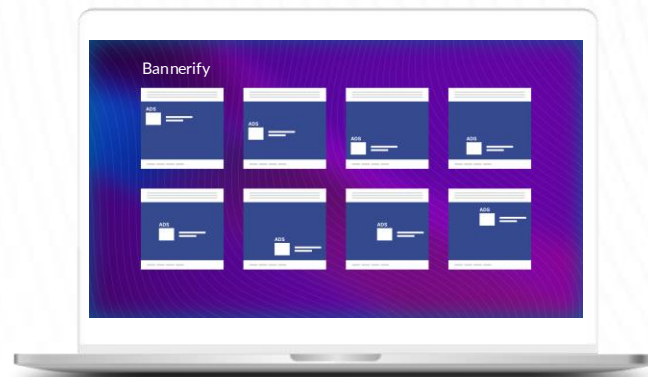
- Effortless Collection Curation
- Efficient Collection Search
- Captivating Carousel Display
- Customizable Appearance

TECHNOLOGY



BANNERIFY

- Celebrate your store's uniqueness with Bannerify, the ultimate Shopify app for creating eye-catching popup banners. With 5 dynamic templates, 9 flexible positions and 5 animations.
- Newsletter popup banner, New arrival product popup banner, Video and text popup banner, and Collections showcase popup banner to convey your message effectively



Complexities

- Crafting banners that effectively convey the intended message, whether it's an announcement, a new arrival, or a collection showcase. This requires balancing visual appeal with clear and concise messaging.

Solution

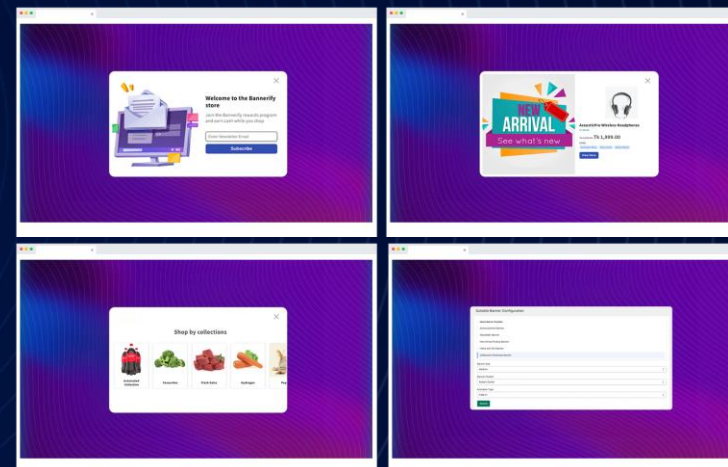
- Offer a range of templates tailored to different types of messages, such as announcements, new arrivals, and collections.
- Provide guidelines and best practices for crafting effective messages within the banners.

Impact

- Eye-catching and well-placed popup banners capture customer attention, leading to higher engagement with promotions and an increase in conversion rates.



PROJECT SCREENSHOTS



FEATURES

- Place popup banners with 9 customizable positions.
- Select from 5 professionally designed templates
- Utilize Announcement Banners for important updates, sales, or events.
- Utilize Announcement Banners for important updates, sales, or events.
- Ensure a flawless user experience

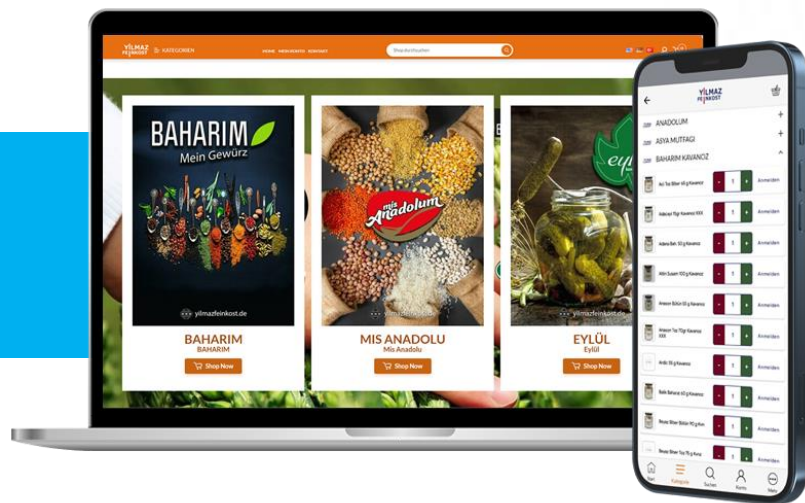
TECHNOLOGY



YILMAZ FEINKOST

Yilmaz Feinkost has been a prominent wholesale company in Germany since its founding in 1994, that supplies products such as pickled vegetables, dairy products, spices, dried goods, and legumes to its customers.

**YILMAZ
FEINKOST**



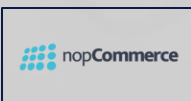
Complexities

- They required an ERP Integrated B2B eCommerce Web and Mobile App solution.
- They wanted to integrate data sync from their ERP into the nopCommerce admin panel.
- They required a custom category page .
- They also asked for multiple languages support to increase customer accessibility.

Solutions

- Integrated Extensive product catalog (uploading products, prices, categories, and product images) and sync various functionalities of the website with their ERP system through custom API endpoints.
- Customized category page with "Per Product Pricing" feature & stock check facility allows customers to make purchases in bulk .
- Order information is synced with ERP at a specific store end point based on customer preferences .

Technology



FEATURES

- Inventory integration with ERP
- Store specific order sync with ERP
- B2B effective customer journey
- Web app store front theme with interactive UX
- Multi device responsive customer mobile app (both Android and iOS)

Successful

ERP integration & business management

Ensured

smooth order automation

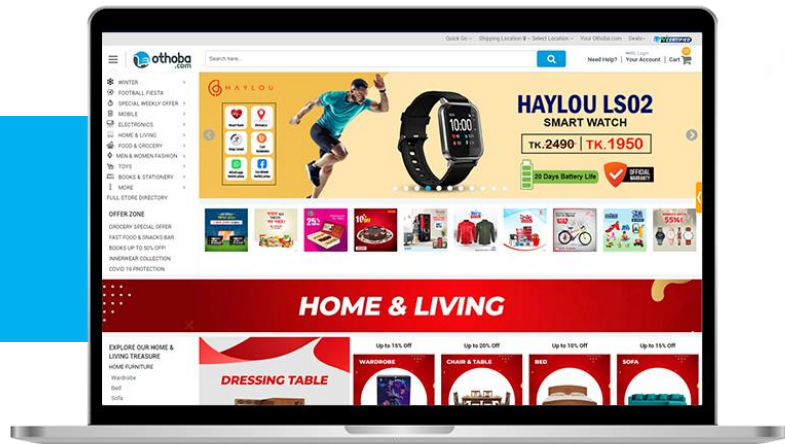
Effective

B2B catalogue pricing

IMPACT

OTHOBA.COM

Othoba.com is one of the top ranking B2C eCommerce Marketplaces. It works with almost every category – Fashion, Home & Living, Industrial Items, Food & Grocery and what not! There are more than **400** registered sellers and **350K** registered customers.



FEATURES

- Simplified 4-step checkout process.
- Advanced Search Engine integration with Algolia.
- EMI Implementation with multiple tenure & interest against 16 banks.
- Powerful Ajax filter with Color, Size, Vendor, Brand, EMI Availability, Applied Discount, Rating etc.
- High-Resolution products images with image storage integration with AWS S3 bucket.
- Mini Cart with splitting the possible number of shipments.
- Shipping eligibility control at checkout.
- PGW Integration with City Bank Gateway, EBL Gateway, and bKash MFS Gateway.

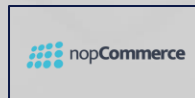
Complexities

- The manufacturer giant needed an online presence at a tight schedule.
- After onboarding, they need to change the business model from single store to multi-vendor marketplace.
- The client had fight against performance & downtime against increasing traffic and business

Solutions

- We developed their first project on nopCommerce 3.40 in 2018
- Released their first project in 2.5 months
- Migrated the system in nop v 4.00 and rearchitected the business logic as a Marketplace

Technology



IMPACT

300X

Order processing capacity

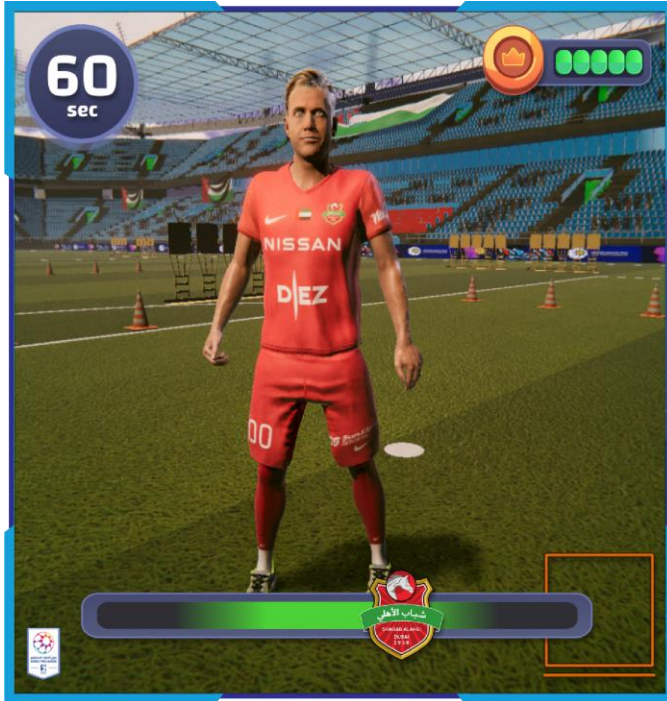
50X

Times business growth

4 million

Visitors/month

MOTION TRACKING FOOTBALLER



COMPLEXITIES

- Fan engagement
- User retention
- Friendly competition
- Data collection

SOLUTIONS

- Interactive game mechanic keeps fans coming back for more
- The timed element adds a competitive edge, encouraging repeat participation.
- The leaderboard showcases top performers, driving friendly competition among fans.



FEATURES

- Motion Tracking
- Virtual Footballer
- Interactive Gameplay
- Timed Challenge
- Leaderboard

TECHNOLOGY



CLIENT



VIRTUAL TRY ON: JERSEY



COMPLEXITIES

- Fan Engagement
- Brand Awareness
- User Accessibility
- Social Media Reach

SOLUTIONS

- Engaging AR experience creates a lasting impression of the UAE Pro League teams.
- Easy selection using hand gestures eliminates technical barriers for a wider audience.
- The option to share photos with jerseys can generate organic promotion among fans' networks



FEATURES

- AR Jersey
- Hand Gesture Control
- Photo Capture
- Social Sharing

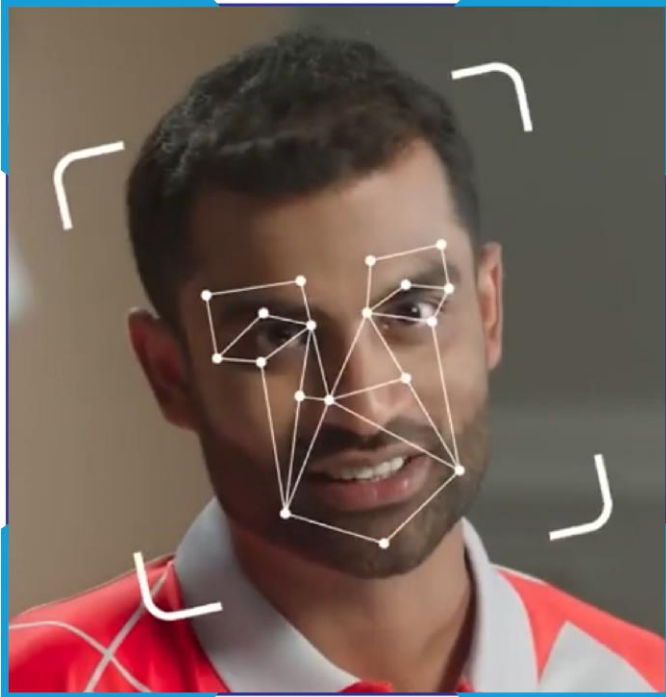
TECHNOLOGY



CLIENT



CELEBRITY AI WISH



COMPLEXITIES

- Understanding user intent
- Ethical considerations
- Technical limitations

SOLUTIONS

- Transparency and explainability
- User feedback and interaction

FEATURES

- Voice recognition
- Natural language processing
- Personalization

TECHNOLOGY



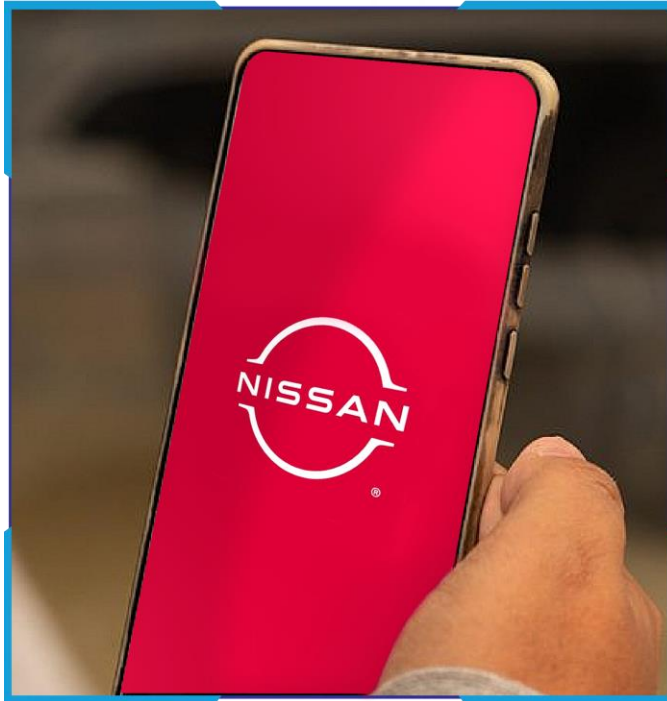
python



CLIENT



NISSAN DRIVER'S GUIDE



COMPLEXITIES

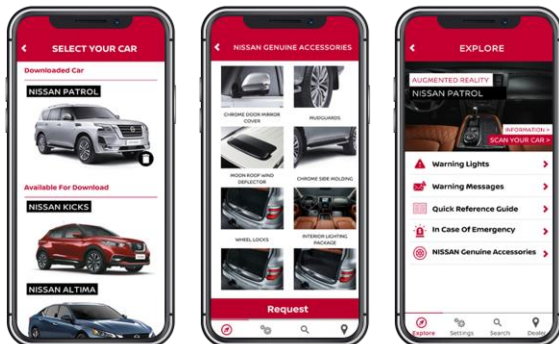
- User Struggle identifying parts
- Ignorance of warning lights
- Wasted time during emergencies

SOLUTIONS

- AR guide to part recognition
- App explains warning indicators
- In app instant instructions

IMPACT

- The AR-based Nissan Driver's Guide enhances safety, accessibility, and user experience, transforming driver support seamlessly.



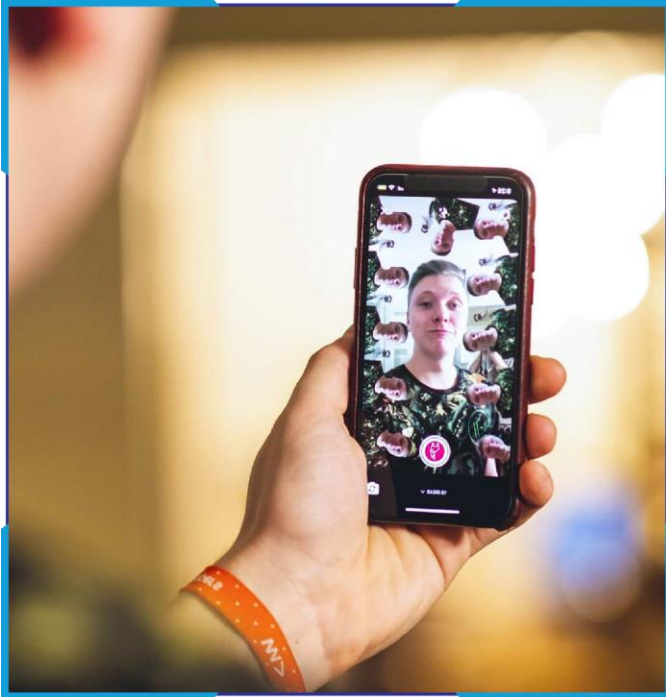
FEATURES

- Application on a wide range of Nissan vehicles
- AR based parts recognition
- Digital version of quick reference guide
- Emergency Case Solution
- Find genuine Nissan car accessories
- Locate nearby dealers
- User analytics for admins

TECHNOLOGY



SOCIAL CAMPAIGN WITH AR FILTERS GAME



COMPLEXITIES

- Traditional marketing has no interactive marketing solution
- Engagement is not increasing because of boring content
- User doesn't get any activities in traditional marketing campaign

SOLUTIONS

- Advanced AR filter game for better interaction
- Exciting AR filter game can increase engagement



FEATURES

- Interactive landing page
- User registration
- AR filter game
- Image capture

TECHNOLOGY



CLIENT



FERDIA - BUS ECOSYSTEM

TEQ is a fully featured Transportation ERP along with very dynamic Trip Reservation system. It is a multi tenet system serving more than 25 companies in Norway and Sweden.

BUSINESS CHALLENGE

→ Very large and complex system. A lot of complex business scenarios need to be handled to make the system scalable and to maintain the high performance. Tracking live vehicle movements and sharing trips across the multiple companies were very challenging to handle

SOLUTION

→ Applied different solutions to handle challenges. to track the live GPS data for the vehicle movements we are using Google Firebase. and to share trips across the multiple companies we used SQS, Lamda, API Gateway.



FEATURES IMPLEMENTED

CAR PICKUP OR DEELIVERY LOCATION	START AND END DATA TIMES FOR THE SERVICE	CHOOSE YOUR FAVOURITE CAR FROM THE LIST	PAY SECURELY AND WITH EASE VIA STRIPE
USER DASHBOARD	24x7 IN APP CHAT SUPPORT	MANAGE BOOKING CUSTOMERS VEHICLES AND STAFFS	AUTOMATIC RESOURCE DISTRIBUTION

TECHNOLOGY



ELECTRIC BIKE SHARING APP



Electric bike sharing company from Norway that provides bike sharing services to the public. The company operates in Norway, the UK, Sweden, and looking to expand all over Europe.

BUSINESS CHALLENGE

- A single platform that will help the HCP about their learning.
- Needed multiple IoT device integrations
- The app had stability & scalability issues
- Needed to be multi-tenancy solution

TECHNOLOGY



SOLUTION

- We developed a better integration system for the numerous IoT devices
- Fixed the previous bug issues and made the app more stable & scalable
- We provided multi-tenancy support
- Implemented a more complex pricing model

FEATURES IMPLEMENTED

FLEET MANAGEMENT	IoT INTEGRATION WITH 3rd PARTY DEVICES	MULTI-TENANCY SUPPORT
MULTI-LANGUAGE SUPPORT	MULTI-CURRENCY SUPPORT	CRM
ONLINE PAYMENT	REAL TIME MAP	



DESCRIPTION

KortFilm is Norwegian Short Film Festival. KortFilm festivalen presents Norwegian and International shorts and documentaries in competition, video experiments, retrospectives and, unique film historical material of interest. The festival is an important arena for the up and coming filmmakers, and for the established industry it's one of the most important venues for screening of free - and independent film.

BUSINESS CHALLENGE

- Video Encoding and Transcoding.
- Scalability and Load Balancing.
- Content Management System (CMS).
- Rights Management and Access Control.
- Video Playback and Streaming.
- User Interactions and Controls.
- Responsive and Mobile-Friendly Design.

SOLUTION

- To ensure smooth streaming across devices and network conditions, a solution is to implement video encoding and transcoding techniques
- We developed a custom Django admin panel which allows festival organizers to easily upload
- Implemented a robust rights management system ensures that only authorized viewers can access.
- Integrate Google Shaka Player which is an open-source JavaScript library that provides advanced video playback capabilities
- We ensured that the platform supports different versions of Android and IOS.

TECHNOLOGY



DKV MOBILITY SERVICE GROUP



DKV Euro Service is part of DKV MOBILITY SERVICES Group which is the market leader of providing cash-free service en-route to the transport business on the European motorways and traffic roads. They have almost 1000 employees throughout Europe.

SOLUTION

- DKV was looking for a custom application for automating “Toll Information Knowledge Management” under the SharePoint online environment.
- Therefore, we made the custom solution using the SharePoint. The application supports web version and doesn't have device restrictions.

IMPACT

- With this application, they have automated Toll service information. Therefore, Toll Admin/Product Manager can update information for different type of toll service based on different parameter.
- By using this, sales agent can search and provide information to their client immediately. Admin also be able to view summary of activity in dashboard.
- Thus, this process accelerated and made their work faster.

FEATURES IMPLEMENTED

AUGMENT ON REAL TIME CAR	AUGMENT REAL SIZE CAR IN REAL WORLD	CHANGE CAR COLOR WITH SMOOTH GRAPHICS
GIVE INTERACTIVE INFORMATION FROM ANY PARTS OF THE CAR BY POINTING WITH THE CAMERA	CHANGE LANGUAGE TO SEE ANY INFORMATION	VIRTUAL BUTTON TO POP UP ANY INFORMATION

TECHNOLOGY



IOTIX

A software system to maintain, manage and monitor the factory production process in a smart way and to manage a crisis or critical situations based on real-time IoT sensor data. The reports of this system help the user to decide about their production and process.

SOLUTION

- IoT Sensor data monitoring (Heat Sensor, Temperature Sensor, Motion Sensor, Photocell Sensor).
- Production monitoring for bakery (Bread Produced)
- Monitor meat factory-like temperature.
- Notify users about the current situation of meat and bakery production.



BUSINESS CHALLENGE

- A dashboard should answer what you need to know as soon as you look at it. A workplace there are many different roles, with different areas of responsibility and tasks to be solved.
- The solution needed to be scalable, maintainable to develop future functionalities and to ensure stable growth.

FEATURES IMPLEMENTED

PERSONALIZED DASHBOARD	ALARM EVENTS AND HISTORICAL LOG	LOCATION SETUP
DEVICE AND ALARM CONFIGURATION	LOGIN AND REGISTRATION PROCESS	USERS & USER GROUP MANAGEMENT
PERMISSION MANAGEMENT	PACKET HANDLER TO READ DATA FROM RABBITMQ SERVICES	AUDIT TRAIL

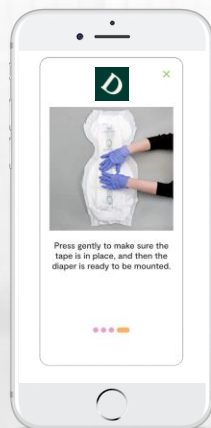
TECHNOLOGY



Industry: Elder Care
Region: Norway

CHALLENGES

- Help give the patients more dignity by not having them walk around in wet and full diapers.
- Help the nurses with notifications/alarms so that they don't have to do as many manual diaper checks by themselves



SOLUTION

- Sensor attached to the diaper notifies the app
- 48-hour historical graph and circle for each sensor
- Color coordinated notifications
- Users can manage all the sensors, gateways, users from a web portal
- Connect with their business partners and share necessary resources

IMPACT

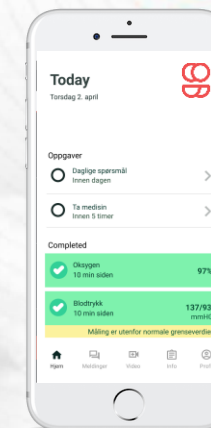
- Helps nurses and caring homes to monitor their patients diaper usage from their phones or other devices
- Prevents the patient from overusing the same diaper, the surroundings (beds, etc.) will not have to be changed as often



Industry: Healthcare
Region: Norway

CHALLENGES

- Connecting with IoT devices with Android App using Bluetooth.
- Another challenge is to make a project which can be extend easily for more and more IoT devices.



SOLUTION

- User Login
- Bind medical devices to the app
- Blood sugar device connectivity
- Blood pressure device connectivity
- Weight scale connectivity
- Pulse oximeter connectivity
- Spirometer connectivity & many more
- Measurement tracking & collection
- Patient monitoring
- Historical measurements & analytics

IMPACT

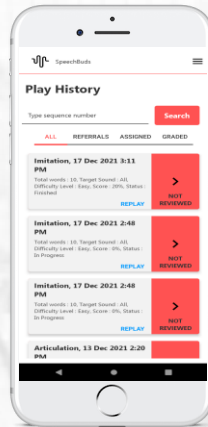
- The app helps users to monitor their vitals using IoT enabled devices, as a result they can access the app using any ordinary device



Industry: Disability Assistance
Region: USA

CHALLENGES

- A digital Solution was required for children with speech difficulties.
- No efficient way to track children's speech progress and they had to attend in-person assessment.



SOLUTION

- Speech issue detection
- Recording Play-back
- Assessment Grading
- Visual Charts for Bird-eye view
- Online Assessment

IMPACT

- SLPs and parents use the app collaboratively to visually see and hear the progress of their kids over time
- Speech Buds has not only improved the lives of its users, but it has also helped to change attitudes towards disability in general



Scoreboard for Life 



Industry: Healthcare
Region: USA

CHALLENGES

- No customer facing app to interact with caregivers.
- No responsive mobile app for the elderly.



SOLUTION

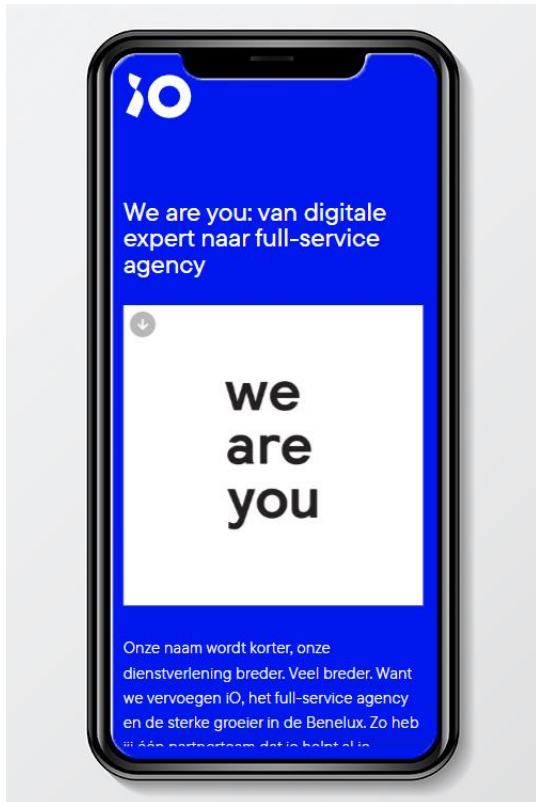
- Display regular fitness progress
- Communities for fitness-related activity
- Fitness coach consultation
- 24/7 support through AI-bot
- Real-time notification, update goals and more
- Fitness challenge
- Celebrity challenge
- Current news

IMPACT

- We developed the mobile application for the elderly both Android and iOS platform
- All the caregivers of the senior citizens can be reached through this mobile app



This line is dummy sentence to represent how it will be looking while changes to one liner



Business Challenge

- Absence of a reusable and resilient solution for various insurance clients.
- No customer-facing platforms, personalization, or multi-tenancy and language support.
- Lacking sales and marketing automation; complex premium and claims processing.

Solution

- Developed "Insurance Right," a core insurance product on the Sitecore CMS platform.
- Delivered a personalized customer experience, enhancing conversion rates and loyalty.
- Created a reusable base solution for insurance premiums and claims, enabling rollout to multiple customers.

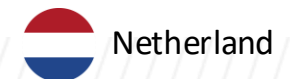
Features Implemented

Multi tenancy/ language support	Payment tracking	Sales funnel navigation	Email templates	Order tracking
Premium calculation	Branding	Funnel feedback	Data management	Sales/marketing automation
Customer support	Purchase step saving	GDPR updates		

Technology

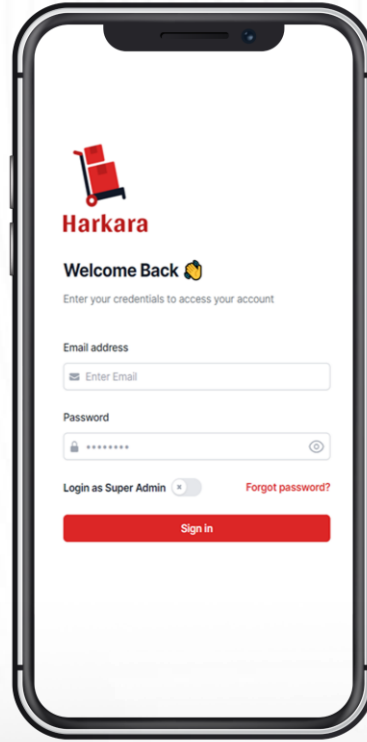


Country





The Harkara system aims to enhance the overall shopping experience by leveraging the power of e-commerce, offering users a user-friendly interface, secure transactions, and a diverse catalog of products. Our system serves as a pivotal hub, connecting wholesale sellers with retail shop owners in an efficient and streamlined manner. The platform provides a virtual marketplace where wholesale sellers can create personalized storefronts, offering a diverse range of products.



Complexities

- Our application need to ensuring the security of customer information, including personal and financial data which is critical to gaining and maintaining trust. Also we focus on balancing the demand and supply, avoiding overstock or stock outs and managing returns which was challenging for us.

Solution

- The system incorporates robust authentication mechanisms to ensure secure access. Also authorization levels are implemented to differentiate between users, such as administrators, manager, customers and delivery person.

Impact

- Our system accessibility allows customers to shop at their convenience, reducing the constraints of time and location. Businesses can reach a district audience through Harkara digital platform. This enables market expansion beyond geographical boundaries, tapping into diverse customer demographics and increasing the potential for sales growth.



FEATURES

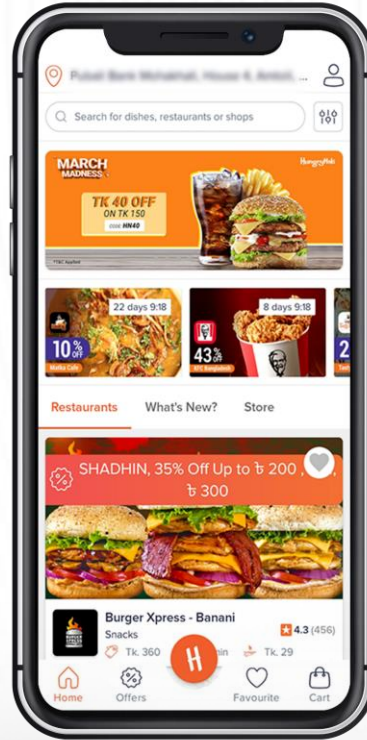
- User-friendly Interface
- User Authentication and Authorization
- Dashboard
- Product Management
- Order Management
- Delivery Management
- QR code
- Pickup Location
- Manage Routes
- Map Shop
- Shipment

TECHNOLOGY





- Hungry Naki is One of the leading online food delivery service providers in Bangladesh expanded its reach across Bangladesh in a massive way with 17 major cities.
- Operating in 4 Districts with 2,000 employees, spreading the taste of quality food with top notch service along with owned company



Complexities

- The order processing time was quite long.
- Major server issue with their customer app, they wanted an improved app performance for web, iOS & mobile platform.

Solution

- We implemented an order automation tool into their system, making the order process flexible.
- We integrated a Dynamic Role Management feature, where admin can create, edit & remove different roles for different departments.
- Designed and developed Rider Panel feature.

Impact

- Customer engagement and satisfaction increased because of scalable features and automated order system .



FEATURES

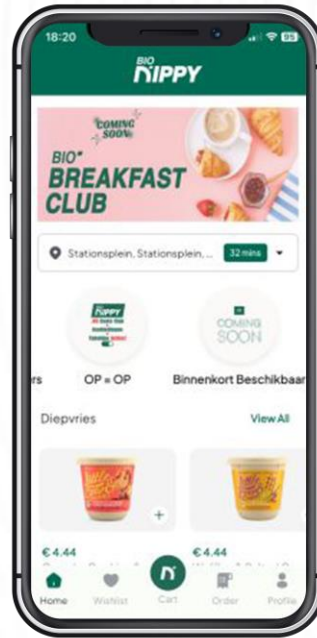
- User Panel
- Discount
- Document Verification
- Kanban board for staff for car schedule
- Car management
- Booking Scheduler

TECHNOLOGY





Bio Nippy, is not just an online supermarket it's a vibrant platform with a heart and soul devoted to championing the extraordinary world of Organic, Sustainable, and Innovative products. At Bio nippy, user can shop with confidence knowing that you are getting the best possible products for your family and the environment.



Complexities

- Our application guarantees the secure handling of every transaction, coupled with automatic notifications to customers regarding the status of their orders. Safeguarding customers device, personal, and financial data is imperative for cultivating trust among our client. Balancing stock availability and effectively managing inventory across various stores, which are displayed to users based on their respective locations, presented a significant challenge for us.

Solution

- We've implemented a stringent security measures for transaction handling and data protection, automated order status notifications for customer engagement, and advanced inventory management software for balancing stock availability across multiple stores. Personalized inventory displays based on user locations further enhance the customer experience.

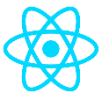
Impact

- Balancing stock availability and managing inventory across multiple stores while ensuring secure handling of transactions and protecting customer data has significant implications. Without effective inventory management, there's a risk of stockouts or overstocking, leading to dissatisfied customers and lost sales opportunities. Additionally, failing to safeguard customer data can result in breaches of privacy, financial loss, and erosion of trust in the brand. Automatic notifications regarding order status are essential for customer satisfaction and retention.

FEATURES

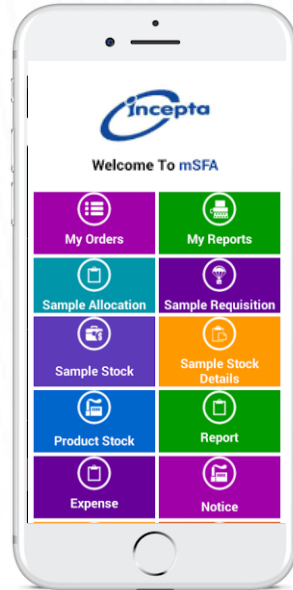
- Delivery and Pickup Options
- Sustainable Packaging
- Inventory Management
- Location-Based Store Display
- Automatic Order Status Notifications
- Secure Transaction Handling

TECHNOLOGY



CASE STUDY:

- Incepta Pharmaceuticals Ltd. is a leading pharmaceutical company in Bangladesh established in the year 1999.
- The company specializes in value added high technology dosage forms like sustained release tablets, quick mouth dissolving tablets, effervescent tablets, barrier coated delayed release tablets, prefilled syringe products, Insulin and Insulin analogue and biological products, among others.



FEATURES

- Source code is open
- Reduces sales cycle duration
- Real-time stock comparing
- App synchronization with the depot's stock
- Reports on visiting doctors
- MPO's location tracking by GPS
- Reports
- Activity history
- Run faster even on low-end android mobiles
- Automatically syncs data when gets internet
- Tracks MPO's position through GPS

TECHNOLOGY



Complexities

- Aristopharma was looking for an advanced mobile salesforce application so the MPOs can take orders, check real time stocks, sample requisitions, see Doctors' call reports & other reports etc. by using the App on their Android based smart phones.

Solution

- We developed an advanced mSFA for Incepta, where the MPOs can take orders, check real-time stocks, sample requisitions, see doctors' call-reports and other reports etc. Now, they are using the mSFA Apps on their Android-based smartphones, making the work of the MPOs easier and bringing more approximate results.

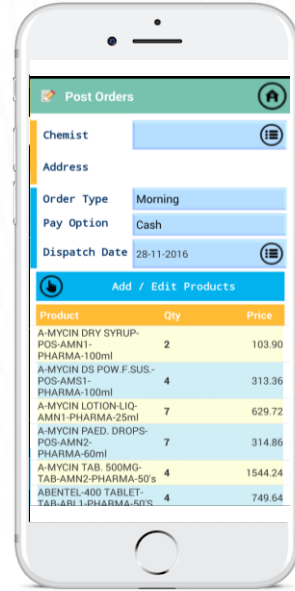
Impact

- Introducing sales mobility, Incepta Pharma has brought about a successful sales automation application, capable to reduce sales cost and paper work at the same time by letting thousands of MPOs for their daily use.

CASE STUDY: ARISTOPHARMA LTD.



- Aristopharma Ltd. is one of the Top 10 pharmaceutical companies in Bangladesh.
- With the robust product range of around 200 brands in 400 dosage forms Aristopharma focuses to be a major player in the branded generic market of this region.
- This requires sales force automation a must for getting the most sales in the market.



Complexities

- The goal is to help give the patients more dignity by not having them walk around in wet and full diapers, and also to help the nurses with notifications/alerts so that they don't have to do as many manual diaper checks by themselves.

Solution

- We developed an advance mSFA for Aristopharma. So now the MPOs can take orders, check real time stocks, sample requisitions, see Doctors' call reports & other reports etc. by using the App on their Android based smart phones. So, works of MPOs have become easier, faster & fruitful than before.

Impact

- The team developed the app in 2014 for Aristopharma considering that for MPOs it will be easier to place all the collected data into one place, for monitoring body it'll be easier to track the records of the MPOs. Thus, they are having now a faster, easier, transparent and efficient sales automation app.

FEATURES

- Source code is open
- Simplest User Login feature
- Real time stock comparing
- App synchronization with the depot's stock
- Reports on visiting doctors
- MPO's location tracking by GPS
- Reports of orders
- Summarized reports
- Activity history

TECHNOLOGY



THANK YOU



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